



# PREMIUM-EFFICIENCY **motor** REBATE PROGRAM

## *Want a partnership that pays?*

The most significant cost of a motor isn't the purchase price. It's the cost to run it. The annual energy cost to run a motor can typically exceed the initial cost by six times or more. To ensure you get the most from your energy dollar, we offer rebates for National Electrical Manufacturers Association (NEMA) premium-efficiency motors and Electronically Commutated Permanent Magnet (ECPM) motors for both **replacement** and **inventory**.

When you install premium-efficiency motors instead of standard-efficiency motors, your energy savings could pay for the price difference in less than two years! Premium-efficiency motors reduce unscheduled downtime, maintenance and labor costs, plus provide a higher power factor. They are designed to generate less heat and outlast standard-efficiency motors.

Buying a new premium-efficiency motor can make more sense than repairing a standard-efficiency motor. Rewinding old motors can actually lower the motor efficiency – costing you more money in the long run.

## *Do you qualify?*

All business customers we serve are eligible for rebates. Applicant must be the end-user of the motor. Eligible motors must:

- Be 1 to 200 horsepower (NEMA motors) or up to 1.5 horsepower (ECPM motors)
- Have a NEMA premium-efficiency rating stamped on the nameplate (NEMA motors only)
- Meet or exceed efficiencies on the Premium-Efficiency Motor Table
- Replace motors of lesser efficiency and equivalent or greater horsepower

## *How do you participate?*

Just follow these easy steps:

1. Complete the Motor Rebate Application.
2. Submit your completed application for approval before ordering the premium-efficiency motor(s).
3. Contact us to inspect your old equipment prior to installation of the new equipment.
4. After your new motor is installed, submit the invoices. We will issue your rebate check upon post-inspection.

If you need immediate replacement of a vital motor and don't have one in inventory, notify us and we will work with you on the same day to get your rebate approved.

Rebate funds may be limited, so please contact us to confirm availability. Maximum motor rebate amounts are determined based on customer usage per address, per year. **Specific terms and conditions can be found on the back of the Motor Rebate Application.**

commercial & industrial

Correctly-sized motors operate at peak efficiency when serving 60-100% of their full-rated load. About 1/3 of motors in operation are oversized (inefficiently running below 50% of their full-rated load) and carry a higher initial cost than correctly-sized motors. By downsizing a motor, you may be eligible for a rebate through our Custom Rebate Program.

**TEAMING UP  
TO SAVE YOU MONEY!**



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